



FOR IMMEDIATE RELEASE
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Bowling Portfolio Management, LLC Confirms It's WBENC National Certification

CINCINNATI, OH. –Bowling Portfolio Management, LLC is proud to announce its certification by the Women's Business Enterprise National Council as a Women's Business Enterprise (WBE). Bowling currently manages in excess of \$430M in assets under management, with a growing asset base in the institutional market. The Firm's flagship strategy is the Bowling Large Cap Core Value strategy which maintains an active composite dating back to 1988.

"We have seen a tremendous interest in our Firm's portfolio management services, and many institutions have inquired about our status as a woman majority owned firm. It made sense for us to take this extra step to certify with the Women's Business Enterprise National Council. With an institutional quality investment management philosophy and process which we have employed consistently for more than 15 years, we believe we can add great value to the organizations we serve. We believe this certification as a WBE will increase our ability to add value in the institutional market," said Kathy Wayner, President and CEO.

Recently approved by two of the nation's leading Emerging Manager programs, Bowling Portfolio Management, LLC has been recognized by the market for excellence in investment management capabilities. "We welcome institutions to contact us regarding our investment management capabilities, both as a leading woman/minority majority owned firm and now WBE, and based on our strong, independent track record for excellence in US equity portfolio management," added Ms. Wayner.

For further information regarding Bowling Portfolio Management please visit www.bowlingpm.com.

About Bowling Portfolio Management

Founded in 1982, Bowling Portfolio Management, LLC is a majority woman/minority owned firm located in Cincinnati, Ohio. The firm specializes in US equity long only management, with the Bowling Large Cap Core Value strategy serving as the Firm's flagship product. The Firm's sole focus is managing traditional long only assets through its institutional quality, market tested investment management approach. Bowling is a registered investment advisor. For further information, visit www.bowlingpm.com.